

Module 9

6.9.1. Management

Module title		Management								
Module NFQ level		8								
Module number/reference		AT09								
Parent programme(s)		Bachelor of Arts (Honours) in Accounting and Finance								
Stage of parent programme		Stage 2								
Semester (semester1/semester2 if applicable)		Semester 1								
Module credit units		ECTS								
Module credit number of units		10								
Duration of the module		One Academic Semester, 12 Weeks Teaching.								
Average (over the duration of the module) of the contact hours per week		6								
Analysis of required learning effort										
Effort while in contact with staff										
Classroom and demon-strations		Mentoring and small-group tutoring		Other (specify)		Directed e-learning (hours)	Independent learning (hours)	Other hours (specify)	Work-based learning hours of learning effort	Total effort (hours)
Hours	Minimum ratio teacher/learner	Hours	Minimum ratio teacher/learner	Hours	Minimum ratio teacher/learner					
48	1:40	24	1:20				178			250
Allocation of marks (within the module)										
				Continuous assessment	Supervised project	Proctored practical examination	Proctored written examination	Total		
Percentage contribution				30 %		40%	30%	100%		

Minimum intended module learning outcomes

On the successful completion of this module, students should be able to:

- MIMLO 9.1** Describe and discuss key theories, concepts and paradigms which relate to the discipline of management and the nature of management in terms of its roles and functions.
- MIMLO 9.2.** Enumerate some of the ways in which management and leadership can affect the performance of an organisation.
- MIMLO 9.3** Outline the potential impact of changes in the external environment on the management of an organisation or enterprise.
- MIMLO 9.4** Demonstrate a capacity for effective teamworking, oral presentation, and case study analysis.

Module content, organisation and structure

Indicative Syllabus

Introduction to Management

- Defining management
- Function and roles of management (Fayols Five Tasks of Management)
- Essential managerial skills (Power, Authority, Responsibility & Delegation)
- Historical evolution of management theories

Planning:

- Planning and understanding the concept of strategy
- Levels of planning
- Planning processes and decision making
- Social responsibility and ethics

Organising:

- Organisational structure designs
- Organisational culture
- Structure and environment, HRM and staffing, organising IT

Leading:

- Motivation, Leadership, Communications, Group and teams, Leading through change

Controlling:

- Concept of control, types of control, ethics and control

The future Organisation:

- Virtual organisation, network organisation, organisation of tomorrow, end of the Job
- Organisational Performance

Practical Management Skills

- Communication Skills- Persuading, Negotiation, & Selling Techniques
- Team Relationships in Group Development
- Presentation Skills

Reading lists and other information resources

Title	Author	Publisher	Year
Essential:			
Management and organisational Behaviour 11 th Edition	Laurie J Mullins Gill Christy	Pearson Publishing	2016
Management	Hitt, Black, Porter	Pearson International Edition	2014
Management	Robbins, Coulter	Global Edition (12 th)	2016
Recommended:			
Management	Daft, R	The Dryden Press	2010
Management	Linehan M	Gill & McMillian	2011
Management	Stoner, JAF. and Freeman, R.E	FT Prentice Hall	2004

REFERENCE:

Harvard Referencing Skills are conducted during workshop and Case Study Assignment Briefing

Journals:

Journal of General Management
Harvard Business Review
The Economist
Financial Times