

Module 10

6.10.1. Management

| | | | | | | | | | | |
|--|--------------------------------------|--|--------------------------------------|------------------------------|--------------------------------------|--|--------------------------------------|------------------------------|---|-----------------------------|
| Module title | | Management | | | | | | | | |
| Module NFQ level | | 7 | | | | | | | | |
| Module number/reference | | BS10 | | | | | | | | |
| Parent programme(s) | | Bachelor of Arts (Honours) in Business Studies | | | | | | | | |
| Stage of parent programme | | Stage 2 | | | | | | | | |
| Semester (semester1/semester2 if applicable) | | Semester 1 | | | | | | | | |
| Module credit units | | ECTS | | | | | | | | |
| Module credit number of units | | 10 | | | | | | | | |
| Duration of the module | | One Academic Semester, 12 Weeks Teaching. | | | | | | | | |
| Average (over the duration of the module) of the contact hours per week | | 6 | | | | | | | | |
| Analysis of required learning effort | | | | | | | | | | |
| Effort while in contact with staff | | | | | | | | | | |
| Classroom and demon-strations | | Mentoring and small-group tutoring | | Other (specify) | | Directed e-learning (hours) | Independent learning (hours) | Other hours (specify) | Work-based learning hours of learning effort | Total effort (hours) |
| Hours | Minimum ratio teacher/learner | Hours | Minimum ratio teacher/learner | Hours | Minimum ratio teacher/learner | | | | | |
| 48 | 1:40 | 24 | 1:20 | | | | 178 | | | 250 |
| Allocation of marks (within the module) | | | | | | | | | | |
| | | | | Continuous assessment | Supervised project | Proctored practical examination | Proctored written examination | Total | | |
| Percentage contribution | | | | 30 % | | 40% | 30% | 100% | | |

Minimum intended module learning outcomes

. On the successful completion of this module, students should be able to:

MIMLO 10.1 Describe and discuss key theories, concepts and paradigms which relate to the discipline of management and the nature of management in terms of its roles and functions.

MIMLO 10.2. Enumerate some of the ways in which management and leadership can affect the performance of an organisation.

MIMLO 10.3 Outline the potential impact of changes in the external environment on the management of an organisation or enterprise.

MIMLO 10.4 Demonstrate a capacity for effective teamworking, oral presentation, and case study analysis.

Module content, organisation and structure

Indicative Syllabus

Introduction to Management

- Defining management
- Function and roles of management (Fayols Five Tasks of Management)
- Essential managerial skills (Power, Authority, Responsibility & Delegation)
- Historical evolution of management theories

Planning:

- Planning and understanding the concept of strategy
- Levels of planning
- Planning processes and decision making
- Social responsibility and ethics

Organising:

- Organisational structure designs
- Organisational culture

- Structure and environment, HRM and staffing, organising IT

Leading:

- Motivation, Leadership, Communications, Group and teams, Leading through change

Controlling:

- Concept of control, types of control, ethics and control

The future Organisation:

- Virtual organisation, network organisation, organisation of tomorrow, end of the Job
- Organisational Performance

Practical Management Skills

- Communication Skills- Persuading, Negotiation, & Selling Techniques
- Team Relationships in Group Development
- Presentation Skills

Reading lists and other information resources

| Title | Author | Publisher | Year |
|---|----------------------------------|------------------------------------|------|
| Essential: | | | |
| Management and organisational Behaviour 11 th Edition | Laurie J Mullins Gill Christy | Pearson Publishing | 2016 |
| Management | Hitt, Black, Porter | Pearson International Edition | 2014 |
| Management | Robbins, Coulter | Global Edition (13 th) | 2016 |
| Recommended: | | | |
| Management | Daft, R | The Dryden Press | 2010 |
| Management | Linehan M | Gill & McMillian | 2011 |
| Management | Stoner, JAF. and Freeman, R.E | FT Prentice Hall | 2004 |

REFERENCE:

Harvard Referencing Skills are conducted during workshop and Case Study Assignment Briefing

Journals:

Journal of General Management
Harvard Business Review

The Economist
Financial Times